

Eduard Carulla

Chief Operating Officer

Business transformation | Industrial operations | Profitability improvement
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Executive profile

COO with more than 12 years of experience leading operations and transformation in industrial companies. I combine strategic perspective with hands-on execution to bring structure to organizations, develop teams and turn operational information into business decisions.

Professional experience

JVV | Chief Operating Officer

Jan. 2025 - Present

- Lead the end-to-end operational and organizational transformation of a €12M industrial company with more than 70 employees, strengthening its structure, management visibility and execution capability following a period of rapid growth.
- Redesigned the organizational structure and governance model, consolidating leadership within a smaller management team and establishing new coordination and performance review routines.
- Built a three-year roadmap and translated it into annual objectives across all functions, supported by quarterly reviews, monthly adjustments and weekly operational follow-up.
- Developed the leadership team through direct management and group coaching, increasing trust, cohesion and cross-functional decision-making.
- Professionalized management through reliable management information, new processes and the implementation of a new ERP, directly improving gross margin by 3% and EBITDA by 4%.

Vergara | Operations Director

2024

- Lead a €5M industrial company with 30 employees as Interim CEO of AERF, driving business development, strengthening the organization and preparing the company for its next stage of growth and the appointment of a new CEO.
- Developed and launched two new products, recruited key talent and reorganized the commercial and product functions to improve focus, coordination and speed of execution.

Teknics | Business Unit Manager

2023 - 2024

- Responsibility for an €18M business unit and direct leadership of a 14-person team.
- Developed the team and professionalized performance management through KPIs, dashboards and new reporting routines, while contributing to strategic corporate projects.

Carpel Min | Operations Director

2017 - 2023

- Led a multidisciplinary team of more than 25 people and improved coordination across finance, engineering, supply chain, production and sales.
- Improved efficiency and communication through new processes, performance dashboards and closer customer engagement.

Tallers Ter | Operations Director

2015 - 2017

- Restructured the organization through a new organizational chart, process map and coordination model.
- Expanded into France, Austria, Sweden and Norway, redefined the portfolio and implemented operational improvements.

Alstom | Installation Department Coordinator

2014 - 2015

- Coordinated and supervised international wind farm installations, ensuring the right teams and tooling were in place and projects were delivered on schedule.
- Contributed to offshore projects in the United States and introduced new installation techniques to reduce lead times and costs.

Stalactite 3D | Founder

2013 - 2014

- Founded a start-up designing and manufacturing DLP 3D printers for the dental and jewelry industries.
- Raised venture capital and led product development, business model design and the scale-up plan for series production.

Fundació CIM | Project Manager

2012 - 2013

- Managed innovative industrial projects for automotive, consumer goods and other sectors, ensuring delivery on time and within budget.
- Created a new in-house service line focused on 3D printing and additive manufacturing.

Monlau Centre d'Estudis | Automotive Technology Lecturer

2007 - 2012

- Delivered technical automotive training across different levels and implemented a new European education model.
- Created innovative teaching content and developed training partnerships with external companies.

Education

2017 - 2018	Executive MBA EADA Business School
2016	Accounting and Finance EADA Business School
2013 - 2014	Master's Degree in Product Design and Development ELISAVA
2011 - 2013	Degree in Industrial Design Salesians Sarrià
2006 - 2011	Vocational Diplomas in Automotive Technology Monlau Centre d'Estudis

Languages and additional information

Languages: native Spanish and Catalan; advanced English, used regularly in professional settings and international travel.

Interests: ultramarathon running; discipline, resilience and a long-term, goal-oriented mindset.